



Saratoga Springs Recreation Department

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FOR IMMEDIATE RELEASE

November 18, 2025

Saratoga Springs Unveils New Digital LED Sign at Ice Rink and Bike Park Community Celebration Scheduled for November 19

Saratoga Springs, NY — The City of Saratoga Springs is pleased to announce the installation of a new digital LED sign at the Saratoga Springs Ice Rinks and Bike Park, located at **30 Weibel Ave, Saratoga Springs, NY 12866**. This vibrant new communication tool will serve as a central hub for sharing community updates, upcoming events, and important announcements with residents and visitors.

To celebrate this exciting addition, the City will host a **brief ceremony and photo opportunity on Wednesday, November 19 at 12:00 PM** at the Ice Rink. All donors, community partners, and supporters who helped make this project possible are invited to attend and be recognized.

The fundraising effort for the new LED sign was led by **Rick Cobello**, inaugural head coach of the Saratoga Springs High School Hockey program, who helped raise **\$20,000** in community support. Fundraising support was provided through the **Saratoga Springs Friends of Recreation**, demonstrating the strong community commitment to enhancing recreational facilities. The **Department of Public Works** provided and installed new electrical service at the site to support the project.

Contributors to the Fundraising Campaign Include:

- **Stewart's / Dake**
- **Saratoga Youth Hockey**
- **Saratoga Springs Friends of Recreation**
- **Rick Cobello**
- **Timothy Grande**
- **Brendon Wormley**
- **Michael Morrissey**
- **Nicholas Winters**
- **Devan Fava**

"We are incredibly grateful for the generosity and commitment of our local partners, donors, and volunteers," said Mayor John Safford. "This new LED sign enhances communication with the community and symbolizes what can be achieved when residents and organizations come together with a shared purpose."

For more information about the event or the new digital sign, please contact John Hirliman with the Saratoga Springs Recreation Department at John.hirliman@saratoga-springs.org

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